**SPONSOR MEETING MINUTES**

*For meeting: Wednesday 02/05/2014*

**Team Name: jBehaving**

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| --- | --- | --- | --- |
| Start Time: | 5:30 pm | End Time: | 6:30 pm |

*Attendance:* ✔ or ✖

|  |  |
| --- | --- |
| *Ashley Finger* | ✖ |
| *Bai Xiong* | ✔ |
| *Cody Lanier* | ✔ |
| *Cody Prior* | ✔ |
| *Daniel Gallegos* | ✔ |
| *Michel Watson* | ✔ |

Met with the Project Sponsor/Client: **Juan Calderon**

**AGENDA ITEMS -** Agenda prepared by *Cody Lanier*

1. Review and approve **Meeting Report** for the last meeting.

No previous meeting report

**OLD business items**.

1. no previous meetings

**NEW business items.**

1. Project/Business pitch
   1. website (highest priority)
      1. Optional registered user information
      2. Show who’s attending race events, payments, calculator app - for estimates, post to Facebook & Google+, sign-up with Facebook/Google+ login
      3. Marketing
         1. Search Engine Optimization (SEO) compliant
         2. Social Media integration
      4. Big target- Forums
      5. Amount of participates - roughly 60-90 people per event
      6. Long term analysis - trends (who’s attending, where they’re attending, when they’re attending, day of the week, time of year, weather, etc.)
      7. Want to be the “go-to” service for races
   2. mobile (second highest priority)
      1. make website mobile compatible in browsers
   3. app (third highest priority)
      1. an app for users to register for events and see who’s attending
2. Q&A

***Meeting Report*** to be prepared by *Bai Xiong*

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| --- | --- | --- |
| **Next Sponsor Meeting Date:** | **Start time:** | **End time:** |